



Funding Newsletter

The Berkshire East Funding Project is working across East Berkshire
"supporting the voluntary and community sector in obtaining funding"

Summer Update 2011
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Localgiving.com

Promotion and Fundraising tool for groups in East Berkshire

Berkshire Community Foundation works in partnership with a national project called **Localgiving.com** to encourage local charities and voluntary groups to raise the awareness and support they need to survive and grow.

What is Localgiving.com?

Localgiving.com is a national website, where local community groups raise money, awareness, support and find volunteers through web pages that they can write and update themselves.

How it works?

Groups can describe their work, projects, and activities, upload pictures, post volunteer needs, set up fundraising projects and be searchable on both national and local levels.

Most importantly, all Berkshire voluntary and community groups have the opportunity to sign up through BCF. They do not have to be registered charities as other online giving websites require. This unique partnership between Localgiving.com and BCF allows all groups to receive Gift Aid (25%) on top of their donations through an automated process with no paper work. To see an example, go to www.localgiving.com, enter your post code and see which groups work in your area.

Key benefits are as follows:

ONLINE DONATIONS	You can easily and securely accept donations
FUNDRAISING	You can support your campaigns and fundraisers
Automated GIFT AID for everyone	You get simple administration functionality
WEBPAGES	You can easily create and update your web pages on your own
ADVERTISING	You can post various needs of your group
NATIONAL PROMOTION	You can be a part of a national platform and increase traffic to your website
BERKSHIRE PROMOTION	You can also benefit from Berkshire Community Foundation's promotion on a county level
SEARCH FACILITIES	You have more chances to be found within searching by area, post code, issue or cause

Who can register?

All constituted voluntary and community groups can register with Localgiving.com, as well as registered charities. Those who are part of a larger national body need to have their own constitution, local management committee and bank account. Groups have to be based or offer their service in Berkshire.

How to register

Contact Berkshire Community Foundation's Online Development Worker Kristina Luskacova directly to get through the approval process. Tel.: 0118 929 8480 Email: localgiving@berkshirecf.org Both Berkshire Community Foundation and Localgiving.com are happy to help you with any difficulties in getting your pages up and running. They also work on bringing big local and national donors, both individuals and corporate. Registration workshops to help groups to build their pages and also Marketing Training are held to share good experience around promotion and online fundraising. There is no fee for these events. Localgiving.com provide groups with Fundraising pack to show all sort of ways of raising funds online. Visit www.localgiving.com to see how it all works and which groups are already participating.

There will be two registration workshops at Bracknell Forest Voluntary Action's conference room on Thursday 15 September 2011 at 4.00 pm and a repeat at 7.00 pm The workshops last about an hour if you would like to attend please let us know - full details are on the back page.

Funding Opportunities

★ AWARDS FOR ALL

Awards for All has changed (England) Awards for All, England has announced some important changes to its funding programme. Awards for All England is a simple small grants scheme making awards of between £300 and £10,000 to help improve local communities and the lives of people most in need. To achieve this, Awards for All will fund activities that:

- * Provide people with better access to training and development to improve their life skills
- * Build stronger communities with more active citizens working together to tackle their problems
- * Improve rural and urban environments which communities are better able to access and enjoy
- * Provides for healthier and more active people and communities



NatWest has launched CommunityForce, a platform that gives charities, projects and groups the opportunity to receive a grant of up to £6000. In addition, it can help these organisations promote their work and attract volunteers from among NatWest staff and the general public. Most local charities, projects or groups can apply to be considered for CommunityForce. Even if a group does not receive a grant, it could still benefit from offers of time from volunteers.

Applications must be submitted by 4 September, and public voting on the projects opens on 26 September 2011. Organisations can then encourage their supporters to vote for them online. Successful recipients of a CommunityForce award will receive it by 31 December 2011. For further information and to register your project please visit their website: <http://communityforce.natwest.com/>

Inspired Facilities

Up to a thousand local clubs and facilities will be upgraded thanks to this £50million National Lottery fund, which is part of the Places People Play legacy programme, bringing the magic of the Olympic and Paralympic Games into communities across the country.

Community and voluntary organisations are able to apply for grants worth between £20,000 and £50,000, with the first round of funding running from 1st August to 28th September 2011. Designed to be as accessible as possible, the fund is ideal for small community groups who might have previously been put off from applying for public money <http://inspiredfacilities.sportengland.org/about/what-is-inspired-facilities>



Two new funds totalling £14 million are being made available to the voluntary sector to empower communities to take action against crime and antisocial behaviour, Crime Prevention Minister Baroness Browning announced today. As part of the government's ambition to drive up community activism and build safer neighbourhoods, organisations from the voluntary sector across England and Wales are being invited to apply for a share of two new funds to support local areas in tackling the issues that matter most to them. The funds are:

* A £5 million 'Community Action Against Crime: Innovation Fund' - to bring together active citizens and encourage new and creative ways of working within communities to tackle crime, with a further £5 million set aside for 2012-13;

* A £4 million 'Choices Fund' - to support the development of innovative local solutions to reduce substance misuse and offending by young people.

<http://nds.coi.gov.uk/content/Detail.aspx?ReleaseID=420497&NewsAreaID=2>



The Nationwide Foundation has a number of objectives which it supports through its small grants programme under the headings of Money Matters; Homes Matter and Families Matter. Each has its own set of objectives with detailed information on the website.

The programme offers grants of up to £5,000 to registered charities with incomes of under £500,000. The application process has been made as easy as possible, and they operate a rolling programme for small grants and there are no deadlines. Details from: The Nationwide Foundation, Nationwide House, Pipers Way, Swindon SN38 2SN Tel: 01793 655113 Fax: 01793 652409 Email: enquiries@nationwidefoundation.org.uk Website: www.nationwidefoundation.org.uk/funding.asp

Homelessness Transition Fund

The Department for Communities and Local Government has launched a £20 million fund to tackle homelessness in England. Grants of up to grants of £250,000 are available to protect and enhance essential services for single homeless people. Grants will also be awarded to support the introduction of the Government's rough sleeping strategy 'Vision to end rough sleeping: No Second Night Out nationwide'. The fund will be administered by Homeless Link, the umbrella body for homelessness charities, and will award £20 million over the next three years. The fund is open to voluntary sector organisations including the following:

- Registered charities
- Community Interest Companies
- Social enterprises.
- Industrial and provident societies.

The deadline for applications is 30 September 2011.

To find out more visit: www.homeless.org.uk/fund

Money Saving Expert Charity

The Money Saving Expert Charity (MSE) supports groups with grants of up to £5,000 for projects that educate people about money, debt and consumer issues. For more information please see their website: www.msecharity.com

The Yapp Charitable Trust

This trust, a registered charity (Registered Charity No 1076803) makes small grants, for running costs and salaries, to small registered charities in England and Wales to help sustain their existing work. Eligibility -The Trustees focus on making grants to small charities registered and working in England and Wales. You can apply if your charity has been operating as a formally constituted charity for at least three years. Applicants must have a total expenditure budget of less than £60,000 a year for the whole charity. The Trust concentrate on sustaining existing work rather than funding new work.

What can you apply for?

The Trust concentrates on sustaining existing work, after they asked their applicants what type of funding they found most difficult to raise. Most people said the biggest problem is finding money to keep work going once it can no longer be described as new, even though it is effective and is still needed. They concentrate on sustaining work that has proved its worth. They make grants to small registered charities to sustain their existing work with: elderly people, children and young people aged 5 – 25 people with disabilities or mental health problems people trying to overcome life-limiting problems of a social, rather than medical, origin - such as addiction, relationship difficulties, abuse, a history of offending They also make grants to sustain small registered charities' existing work in the fields of education and learning (with a particular interest in people who are educationally disadvantaged, whether adults or children) They give grants for running costs and salaries for up to three years. They are happy to fund the core costs of small charities whose work falls totally within their objects. The Trustees give priority to charities: tackling work that is unattractive to the general public or unpopular with other funders helping to improve the lives of marginalised, disadvantaged or isolated people and able to demonstrate effective use of volunteers. Examples of the sort of work they have funded recently are at:

<http://www.yappcharitabletrust.org.uk/html/recentgrants.html>



Berkshire Community Foundation

The foundation supports locally constituted community groups and charities whose main aims are to improve the lives of disadvantaged people in Berkshire. Generally, grants are available up to £5,000 although there may be funding up to £10,000 for certain projects.

All potential applicants should complete the Expression of Interest form available on the Berkshire Community Foundation website, giving as much information as possible as to their organisation and funding requirements. The form is then reviewed by a Grants Manager who will view the request against the funding streams available. If the project is one that the Foundation may be

able to support, then the group is sent either the link for the online application form, or a hard copy if the group is unable to complete the online version.

The link is: <http://www.berkshirecommunityfoundation.org.uk/apply-for-a-grant/how-to-apply>

Or you can telephone the Grants Team on 0118 930 3021. Berkshire Community Foundation is not currently supporting any applications for one day events, parties or outings.



Giving to charity will never be the same again

JustTextGiving by Vodafone enables charities of every size - as well as individual fundraisers - to collect donations by text using a unique code. Vodafone's partnership with JustGiving means charities from local schools to animal sanctuaries and hospices

can use the power of text messaging to raise money - free.

You don't even have to be a Vodafone customer to give or receive with JustTextGiving by Vodafone. Full details on their website: www.vodafone.co.uk/vodafone-uk/about-us/just-text-giving

Funding Events in 2011



East Berkshire Funding Fair 2011

A one day conference for voluntary and community groups to access up to date funding sources and information.

Wednesday 28th September

9.00am - 3.00pm

Windsor Racecourse
Maidenhead Road
Windsor, SL4 5JJ

A booking form is now available to download at
www.sloughcvs.org.uk



“Find out About Funding” Workshop

The next “Find out About Funding” Workshop will be held on: **Thursday 17 November 2011**. This will be held at Slough Council for Voluntary Service, 27 Church Street, Slough SL1 1PL. Booking forms will be available from the end of September 2011.



Registration Workshops Localgiving.com Thursday 15 September 2011

Berkshire Community Foundation is running a registration workshop to help voluntary and community groups to get up and running their online donation pages on Localgiving.com. The workshop is designed to guide groups through the whole process of creating their pages. Groups will start with an online template and finish with live donation pages on Localgiving.com. Groups will be guided on text description, uploading pictures, setting up fundraising subpages, etc. There will be two workshops on 15 September 4.00 pm—5.00 pm and at 7.00—8.00 pm. Depending on interest this may be reduced to one workshop. The workshops will be held in the conference room at the BFVA's office in Market Street, Bracknell. Own laptop is beneficial, but not essential.

Contact: Kristina Luskacova to register your interest and book a place. Email: localgiving@berkshirecf.org

The East Berkshire Funding Project team

Funding Advisors:

Ray Emmans is the Funding Advisor for the Slough, Windsor & Maidenhead areas. He works four days a week. Ray is based at the Slough CVS most Tuesdays and at Windsor & Maidenhead Voluntary Action on Wednesdays/Thursdays/Fridays. Ray is available for funding advice and help on application form completion. Ray can be contacted at Slough on 01753 524176 or at Windsor on 01753 622433 or wmvafunding@hotmail.com



Ray and Carole at 'Meet the Funder' Maidenhead - April 2011

Carole Allen is the Funding Advisor for the Bracknell Forest area. Carole is based at the Bracknell Forest Voluntary Action offices at Amber House, Market Street, Bracknell for three days a week usually Mondays, Tuesdays and Thursdays. Carole is available for funding advice and help on application form completion. Contact her on 01344 383523 or email: carole.allen@bfva.org

Further funding information: www.open4community.info/eastberkshire/ and on our websites:



Bracknell Forest Voluntary Action
Slough Council for Voluntary Services
Windsor & Maidenhead Voluntary Action

www.bfva.org
www.sloughcvs.org.uk
www.wmva.org

